

Quantum Leap !!

by using free internet resources



- Tons of free resources in internet
 - Google, twitter, facebook, friendster
- Market leader try to be dominant player
 - Give more spaces, features, etc
 - Single sign on / single ID (SSO/SI)
 - Facebook connect, google i-connect
- What local operator should do?
 - Build from the scratch (too expensive, hard to inline with trend)
 - Utilize free internet resources

Utilize Free Resources in internet



Google Friend Connect I strengthen the communi Connect:

- **Makes it easy** for ev to their site regardles
- **Uses open standar** and freely share it wit Services include Ope network providers like Plaxo Pulse.

Friend Connect APIs en

- Integrate social flows markup, via the Oper

- Facebook & google has launched “Connect” APIs.
 - Facebook: Facebook Connect
 - Google: Google Connect
- “Connect API” allows people to use USER/PASS of Google & Facebook to be their login mechanism.
- Why Facebook & google do this?
 - As single sign on (SSO) feature for their users.
 - As customer loyalty program to keep users always use “internal” resources.

What advantage to us ? (TELKOM Study Case)

14 Millions registered Facebook users are from Indonesia. They connect to facebook at least 2 hours per-day. 60-70% internet traffic go to facebook via TELKOM === 8 M

Using Facebook connect means:

- Getting a large potential users.
- Simplify technical aspect of login mechanism.

Address <http://developers.facebook.com/connect.php>

facebook DEVELOPERS

Documentation Community Resources Tools News

Build and grow with Facebook Connect

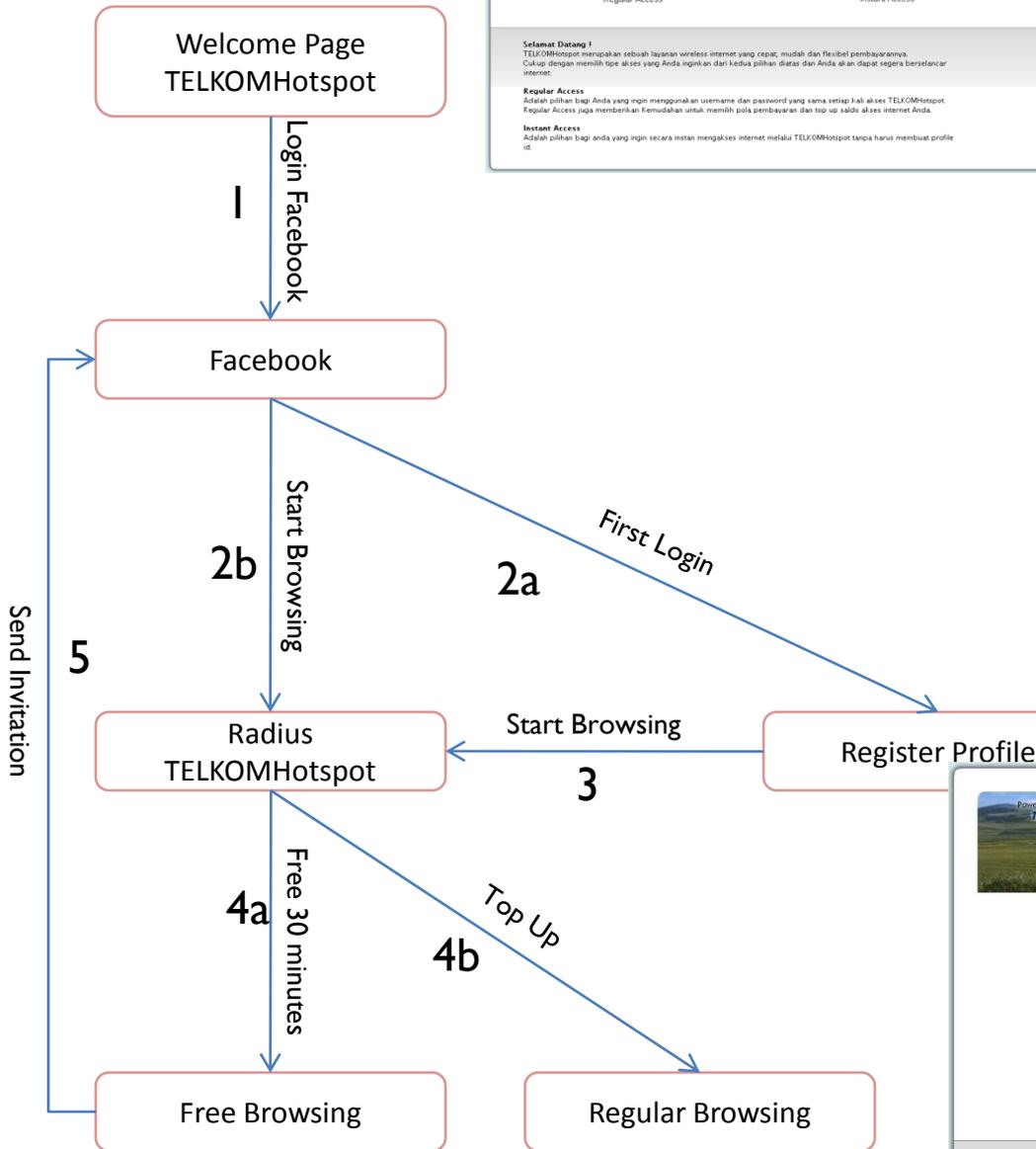
On the Web On the iPhone On the Mobile Web

Connecting people everywhere.

Facebook Connect is a powerful set of APIs for developers that lets users bring their identity and connections everywhere. Developers can access a user's:

- **Identity:** name, photos, events, and more.
- **Social Graph:** friends and connections.
- **Stream:** activity, distribution, and integration points within Facebook, like stream stories and Publishers.

FB- Hotspot



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Allow TELKOMHotspot to publish content.

You have already granted permissions to this application.

You can change this setting from the [Edit Applications Page](#).

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Akas Triono Hadi bisa dibuka tasnya?...Bisa...ini laptop? ...Iya...Silakan masuk...terima kasih...

Yesterday at 12:35pm · Comment · Like

Arry Nurita likes this.

View all 5 comments

Akas Triono Hadi Plaza mandiri...ups...
Yesterday at 3:41pm · Delete

Wiwid Sari weleh2
Yesterday at 3:50pm · Delete

Write a comment...

RECENT ACTIVITY

Akas akses internet via TELKOMHotspot Mabes Lantai 6.
Comment · Like · Kunjungi TELKOMHotspot Apps

Akas and Gatot Sugiarto are now friends. · Comment · Like

from suppliers and receive major discounts!

Moovolve to Farm



Try your hand at with friends in the and fastest grow! Farmville. Click to free now!

Play to be a sp



Notifications See All

Akas Triono Hadi akses internet via TELKOMHotspot within 10 minutes

Akas Triono Hadi akses internet via TELKOMHotspot 2 hours ago

Akas Triono Hadi akses internet via TELKOMHotspot 2 hours ago

Gatot Sugiarto accepted your friend request. 17

About Advertising Developers Careers Terms Find Friends Privacy Mobile Help

More advantages:

- Social advertising (wall & notif.).
- Easily lead to a paid service.

Home Top Up Video Demo Edit Profile Logout



Speedy Prepaid/IVAS



TELKOMVoucher



Potong Pulsa

TELKOMVoucher

Masukkan informasi di bawah ini untuk melakukan Top Up IVAS

Kode Voucher*

Serial Number Voucher*

Pilih Paket Rp. 4.500



Masukkan Kode di Atas*

Saya memahami dan menyetujui Disclaimer

Top Up

Conclusions:

Utilize free internet resources should be easiest way to make quantum leap of your operational that impact to commercial aspect.