

Hosts:





Co-hosts:









WELCOME to Hong Kong!





Main Conference: 21 – 25 Feb, 2011

Workshop: 15 – 19 Feb, 2011

Hong Kong Convention and Exhibition Centre









Why APRICOT-APAN. Asia / 2011?

- The first ever joint event of APRICOT and APAN making it the biggest Internet conference in Asia Pacific
- The 2nd APRICOT in Hong Kong (last one in 1997) and the 1st APAN meeting in Hong Kong
- Targeting 1,000 participants from all over Asia Pacific region





APRICOT-APAN ASIA 2011 http://apricot-apan.asia HONG KONG

Welcome to Hong Kong



APRICOT-APAN. ASIA 2011 http://apricot-apan.asia HONG KONG

Video Clips - Hong Kong

Welcome to Hong Kong

 http://www.discoverhongkong.com/eng/inter active/video/index.jhtml

Invest in Hong Kong

 http://www.investhk.gov.hk/UploadFile/TVC_ 384k.WMV





APRICOT-APAN. ASIA

Hong Kong:

A Premier Conference Destination

- Liberal Visa Regulations
 - nationals of more than 170 countries can visit visa free
- Strong Network and Power Infrastructure
 - high availability, redundancy and stability
- Accessibility and Convenience
 - transportation hub located at the heart of Asia
 - the state-of-the-art Hong Kong International Airport at Chek Lap Kok operates 24 hours a day







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Hong Kong:

A Premier Conference Destination

Stable and Freely Convertible Currency

- Hong Kong dollar is freely convertible
- the stability of the Hong Kong dollar makes budgeting easy for both conference organizers and delegates (1USD = 7.8HKD)

Safety and Security Assurance

high standard for personal, food and health safety





Favourable Conditions for Delegates and Side Events

Superior Meeting and Sub-Meeting Infrastructure

- a full spectrum of purpose-built convention centres and hotels with function space
- great conference experience, especially for companies to host excursions or side events

Exceptional Hotel Facilities

- an extensive network of hotels ranging from superior deluxe to modest tourist and economical business accommodations
- Currently, there are over 47,000 rooms in 126 hotels. By 2010, Hong
 Kong is projected to have over 58,000 rooms in 160 hotels

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PRICOT-APA



Hong Kong:

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A Premier Conference Destination

Import Conditions for International Trade Exhibit

- no trouble for conference participants and sponsors to ship giveaways and materials to the destination
- no customs tariff on goods imported into or exported from Hong Kong.
 Import and export licensing are kept to a minimum

Extensive Dining Experience

 one of the world's great dining capitals and there are more than 10,000 restaurants to choose from

 offers a superb range of Asian and Western cuisine that can be suited for economical or extravagant taste

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Hong Kong:

A Premier Conference Destination

No Language Barrier

 can communicate with people in English in most hotels, restaurants and taxis

Great Shopping and Excursion Varieties

- offers some of the best shopping in the world.
- the value, variety and quality service area unparalleled and there is no sales tax or value-added tax (VAT)





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Venue and Vicinities



Hong Kong Convention and Exhibition Centre (HKCEC)

HOSTS





HKCEC



- one of the two major convention and exhibition venues in Hong Kong, along with AsiaWorld-Expo
- located in Wan Chai North, Hong Kong Island
- built along the Victoria Harbour
- linked by covered walkways to nearby hotels and commercial buildings







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HKCEC: Function Rooms



Location

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Location

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Location



- Hong Kong is the business hub of Asia, and the Centre is at the business hub of Hong Kong - bustling Wanchai district
- Overlooking famed Victoria Harbour, the Centre is conveniently linked by covered walkways to adjacent hotels
- Also close are the MTR Hong Kong's modern subway system the airport bus, city buses and ferries, banking, the main post office, and all the shopping and entertainment that Hong Kong is famous for







Want to Hold Co-located Events?

E.g. Asia Future Internet Forum (<u>www.AsiaFl.net</u>), AP* Retreat, DotAsia AGM, APTLD, APCERT and etc.....

Please contact us at sec@apricot-apan.asia









Want to Be a Sponsor?

 APRICOT-APAN. Asia 2011, HONG KONG is a valuable platform, ideal for branding and allow sponsors to convey high value messages to target audience. The limited sponsorship opportunities are currently available.

Please contact us at sp@apricot-apan.asia









Registration Fee

- One registration fee for all APRICOT and APAN sessions
- Special rate for the members of APIA, APAN (Primary/Associate) or APNIC
- Special rate for students







http://apricot-apan.asia/

sec@apricot-apan.asia

See you all in Hong Kong!

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