APRICOT 2008

Sponsorship Invitation

Taiwan Network Information Center

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APRICOT is Asia Pacific's premier annual educational conference that provides a neutral forum to advance the skills and understanding necessary to grow a robust Internet infrastructure in our region. By bringing valuable knowledge and experience, APRICOT provides a unique opportunity for the region's Internet industry to meet and focus on Internet operational issues that affect all of us.

In the year of 2008, APRICOT will be held in Taipei, Taiwan, hosted by Taiwan Network Information Center (TWNIC). We cordially invite you to join and support this grand event.

About APRICOT

Since 1996, APRICOT has provided a unique and successful educational forum for Internet builders in the Asia Pacific region to learn from their peers and other leaders in the Internet community from around the world. And APRICOT has established itself as Asia Pacific's premier regional Internet Summit where related organizations come together to meet and host their annual general meetings and other special events, such as

- Asia Pacific Network Information Centre (www.apnic.net)
- Asia & Pacific Internet Association (www.apia.org)
- Asia Pacific CAUCE (www.apcauce.org)
- Asia Pacific Top-Level Domain Association (www.aptld.org)
- Asia Pacific Star (www.apstar.org)

APRICOT is dedicated in creating a neutral educational forum that provides for frank discussions on the skills, policies and technologies that are critical for the smooth operation of the Internet's network and service infrastructure both regionally and internationally. Its program content has a one-year technology horizon. This means to say that APRICOT is involved with those technologies that are either at the heart of today's Internet or those that are very likely to see operational deployment within the next 12 months. The key benefit in attending APRICOT is to synchronize local and regional activities with the rapid developments in the wider Internet in an objective manner that distinguishes between operational realities and marketing 'hype'. As APRICOT has established itself as the premier Internet conference in the Asia Pacific region, so have the attendee numbers demonstrated this growth, with interest in the conference reflecting the growth in the Internet economies in the region (see below Chart).

Summary of Previous APRICOTs

Year	1996	1997	1998	1999	2000	2001
Host City	Singapore	Hong Kong	Makati	Singapore	Seoul	Kuala Lumpur
No. of Attendees	280	630	320	632	850	888
No. of Countries	18	25	24	25	36	33
No. of Sponsors	10	27	18	19	37	32
Year	2002	2003	2004	2005	2006	2007
Host City	Bangkok	Taipei	Kuala Lumpur	Kyoto	Perth	Bali
No. of Attendees	645	1,035	931	859	335	TBC
No. of Countries	30	30	50	40	40	TBC
No. of Sponsors	26	43	32	33	17	TBC

Why Sponsor APRICOT 2008?

APRICOT provides substantial benefits to the Asia Pacific Internet development. Due to the fact that APRICOT is organized by an Executive Committee comprised of volunteers from the various Asia Pacific Internet related organizations, therefore, it relies on strategic sponsorships to assist it in fulfilling its role.

Your sponsorship will help APRICOT 2008 to meet the following objectives:

- Reducing the financial burden on members attending APRICOT by securing contributions of monetary or in-kind support in areas such as meeting rooms, equipment, Internet connection, social activities, and meals.

- Providing a unique and successful educational forum for Internet builders in the region to learn from their peers and other leaders in the Internet Community from around the world which will contribute to the Internet development of the region.

In return for the support, sponsors will be presented with valuable opportunities to expose your organization, products and services to an international audience of Internet builders. Most importantly, this exposure would be in the context of a respected, recognized, and highly credible forum.

Event Description

WHEN	20 to 24 February 2008: Pre-conference Workshops 25 to 29 February 2008: APRICOT Tutorials & Conference
WHERE	Howard Plaza Hotel Taipei (No. 160, Section 3, Ren-Ai Road, Taipei 106, Taiwan)
WHO	APRICOT targets those individuals who directly impact the operational deployment and stability of Internet protocol (IP)-based networks and services. These are network operators and engineers, senior executives and regulators. On the basis of previous events, APRICOT expects approximately 800-1000 participants at this meeting.
WHAT	APRICOT brings excellent and practical programme that focuses on Internet operational issues (i.e. issues surrounding the smooth day-to-day operation of Internet-based networks and services). APRICOT brings experts (speakers) from around the world, together with those (participants) who can benefit most from the experts' knowledge and experience Add Pre-conference workshop The intense weeklong summit consists of seminars, workshops, tutorials, conference sessions and birds-of-a-feather (BOFs) meetings that have the following two goals: 1. Spreading and sharing the knowledge required for the operational stability and development of the Internet within the Asia Pacific region 2. Developing affinity groups that foster mutual support throughout the year.

Further information, including the latest updates is available at: www.apricot2008.net.

APRICOT 2008 Secretariat

If you need more information about sponsoring this event, please contact Mr. David Chen of APRICOT 2008 Secretariat. Alternatively, you may simply complete the attached sponsorship pledge form, indicating your preferred sponsorship option, and return it to TWNIC, the host of APRICOT 2008.

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The APRICOT 2008 Organizing Committee
Cordially Invites You to An Exciting Marketing Opportunity!

The options set out indicate the opportunities for contributing to APRICOT 2008. Benefits will be consistent with those provided below.

1. Pinnacle Sponsor

USD 50,000

Benefits :
- Private Hospitality Space (three 1.5M X 1M shell scheme enclosed booth) in Demo Lab area to conduct technical hardware demo, promotional activities or discrete business meetings.
- Eight free tutorial and conference registrations.
- Ten complimentary tickets to Opening Reception or Closing Social Events.
- Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production and press release.
- Full page color advertisement in APRICOT 2008 Program booklet on fist come first serve basis.
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance).
- Large and prominent logo positioning and linkage on APRICOT 2008 website, online advertisements and e-mail announcements.
- Distribution of company-supplied brochures or gift (bags, pens, etc) during registration and APRICOT 2008 press conference.
- Preemption of sponsorship to Opening or Closing Social Events on fist come first serve basis, related benefits include speech at Social Event and display of company name and logo.
- Preemption of sponsorship of APRICOT 2008 satchel, T-shirt, souvenirs (ex: pen, Memo) on fist come first serve basis.

2. Diamond Sponsor

USD 30,000

Benefits :
- Private Hospitality Space (two 1.5M X 1M shell scheme enclosed booth) in Demo Lab area to conduct technical hardware demo, promotional activities or discrete business meetings.
- Six free tutorial and conference registrations.
- Six complimentary tickets to Opening Reception or Closing Social Events.
- Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production and press release.
- Full page color advertisement in APRICOT 2008 Program booklet on fist come first serve basis.
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance).
- Large and prominent logo positioning and linkage on APRICOT 2008 website, online advertisements and e-mail announcements.
- Distribution of company-supplied brochures or gift (bags, pens, etc) during registration and APRICOT 2008 press conference.
- Preemption of sponsorship to Opening or Closing Social Events on fist come first serve basis, related benefits include speech at Social Event and display of company name and logo.
- Preemption of sponsorship of APRICOT 2008 satchel, T-shirt, souvenirs (ex: pen, Memo) on fist come first serve basis.

3. Platinum Sponsor

USD 20,000

Benefits :
- Private Hospitality Space (one 1.5M X 1M shell scheme enclosed booth) in Demo Lab area to conduct technical hardware demo, promotional activities or discrete business meetings.
- Four free tutorial and conference registrations.
- Four complimentary tickets to Opening Reception or Closing Social Events.
- Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production and press release.
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance).
- Logo positioning and linkage on APRICOT 2008 website, online advertisements and e-mail announcements.
- Distribution of company-supplied brochures or gift (bags, pens, etc) during registration and APRICOT 2008 press conference.
- Preemption of sponsorship to Opening or Closing Social Events on fist come first serve basis, related benefits include speech at Social Event and display of company name and logo.
- Preemption of sponsorship of APRICOT 2008 satchel, T-shirt, souvenirs (ex: pen, Memo) on fist come first serve basis.

4. Gold Sponsor

USD 10,000

Benefits :
- Two free tutorial and conference registrations.
- Two complimentary tickets to Opening Reception and Closing Social Events.
- Standard logo positioning and sponsorship mentioning on printed materials, venue production, and press release.
- Logo positioning and linkage on APRICOT 2008 website, online advertisements and e-mail announcements.
- Distribution of company-supplied brochures or gift (bags, mouse pads, pens, etc) during registration and APRICOT 2008 press conference.
- Preemption of sponsorship to Opening or Closing Social Events on fist come first serve basis, related benefits include speech at Social Event and display of company name and logo.
- Preemption of sponsorship of APRICOT 2008 satchel, T-shirt, souvenirs (ex: pen, Memo) on fist come first serve basis.

5. Silver Sponsor

USD 5,000

Benefits :
- One free tutorial and conference registrations.
- One complimentary tickets to Opening Reception or Closing Social Events.
- Logo positioning and sponsorship mentioning on printed materials, venue production, and press release.
- Prominent logo positioning and linkage on APRICOT 2008 website, online advertisements and e-mail announcements.

6. Free Sponsor

USD 1,500~5,000

Benefits :
- Logo positioning and sponsorship mentioning on printed materials, venue production, venue decoration and press release.
- Logo positioning and linkage on APRICOT 2008 website, online advertisements and e-mail announcements.

* Note: Each Hospitality space unit is a 1.5M X 1M shell scheme enclosed booth inclusive of 1 reception table, lamp lights and 1 110V/5A electricity outlet. It is highly encouraged that the sponsors create a private chatting space within the booth area to conduct all prominent sales activities. Sponsors are responsible for the booth decoration and demo set up related expenses.

7. Opening Reception or Closing Social Event Sponsor

USD 30,000~40,000 **(This amount is only a reference; the number of participants is predicted to be 800, please contact the Secretariat for further details.)**

Benefits :
- Speech at sponsored Social Event and exhibition of company name and logo.
- Ten free tutorial and conference registrations
- Ten invitations to Opening Reception or Closing Social Events
- Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production, and press release.
- Prominent logo positioning and linkage on APRICOT 2008 website, online advertisements and e-mail announcements.
- Company name and logo shown on electronic bulletin board at the venue lobby (rotating appearance).
- Distribution of company-supplied brochures or gift (bags, pens, etc) during registration and APRICOT 2008 press conference.
- Preemption of sponsorship of APRICOT 2008 satchel, T-shirt, souvenirs (eg: pen, Memo) on fist come first serve basis.

8. Lunch Sponsor (25– 28 February, 2008)

USD 7,500~10,000 for each lunch sponsor **(This amount is only a reference; the number of participants is predicted to be 800, please contact the Secretariat for further details.)**

Benefits :
- Speech at Lunch and display of company name and logo at conference hall.
- Two free tutorial and conference registrations.
- Two invitations to Opening Reception or Closing Social Event
- Logo and company name mentioning on printed materials, venue production, and press release.
- Prominent logo positioning and linkage on APRICOT 2008 website, online advertisements and e-mail announcements.
- Preemption of sponsorship of APRICOT 2008 satchel, T-shirts, conference souvenirs (eg.: pen Memo) on fist come first serve basis.

9. Internet Supporting Sponsor

APRICOT 2008 Internet Supporting Sponsor shall offer
Internet Connectivity at Howard Plaza Hotel on 20-29 February 2008
- 100M circuit *2 to different pop (routing protocol: BGP4)
- At least /20 IPv4 and /48 IPv6 address range
- Router and switch (40 ports)
- Mail relay server, proxy server, DNS server and DHCP server
- UPS for network devices
- Local wiring to servers and network devices (include wireless AP, and secretariat room)
- Network manager tools to provide performance statistics
- On site technical support team
- All Network devices and servers must support IPv6

Wireless Internet Connectivity at Howard Plaza hotel on 20-29 February 2008
- 802.11b/g
- WEP support
- Cover all the meeting rooms, halls and general area
- Cover lobby area at Grand Hyatt Hotel
- Steamless roaming access

Benefits :
Equal to Diamond Sponsor. Please see page 3.

10. PC Supporting Sponsor

APRICOT 2008 PC Supporting Sponsor shall offer:
- 95 PC (With UNIX/Linux/FreeBSD OS or Apple MAC OS and standard suite of applications e.g. POP3 Mail, Web Browser, SSH, Telnet, Ping, Traceroute etc.,)
- At least 10 Laptop Ethernet drops provide 10/100 base T LAN Connection
- 100 Base T LAN connection
- Switch with 70 ports
- Wiring
- 100 power outlet (110V, 3A)

Benefits :
Equal to Silver Sponsor. Please see page 5.

Sponsor Benefits

Display Benefit Option	Pinnacle	Diamond	Platinum	Gold	Silver	Open	Social Event (Note 1)	Lunch (Note 1)	Internet	PC
	USD 50,000	USD 30,000	USD 20,000	USD 10,000	USD 5,000	USD 1,500~5,000	USD 30,000~40,000	USD 7,500~10,000	Provided by sponsor	Provided by sponsor
1. Shell Scheme (1.5m × 1m)	3	2	1	N/A	N/A	N/A	N/A	N/A	3	N/A
2. Free Registration	8	6	4	2	1	N/A	10	2	6	1
3. Tickets for Opening/Closing Social Event	10	6	4	2	1	N/A	10	2	6	1
4. Printed Material	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name
5. Venue Production	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name
6. Venue Decoration	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name
7. Logo Positioning on APRICOT 2008 Website	Linkable	Linkable	Linkable	Linkable	Linkable	Linkable	Linkable	Linkable	Linkable	Linkable
8. Online Advertisement/Banner Rotating	✓	✓	✓	N/A	N/A	N/A	✓	N/A	✓	N/A
9. DM or Gift Distribution at Registration/Press Conference	✓	✓	✓	✓	N/A	N/A	✓	N/A	✓	N/A
10. Media Announcement	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
11. Event Speech Opportunity	N/A	N/A	N/A	N/A	N/A	N/A	Social Event	Lunch	N/A	N/A
12. APRICOT 2008 Program Booklet Advertisement on inside front cover, inside back cover or full page on first come first serve basis (Full A4 color advertisement, layout designed and provided by sponsor)	✓	✓	N/A	N/A	N/A	N/A	N/A	N/A	✓	N/A

Note 1: The conference seeks one sponsor for each Opening and Closing Social Event. All the lunches (25~28 February) can be a one-package sponsorship; as total of one-package sponsorship reaches standard, sponsor receives relative benefits.

APRICOT 2008 SPONSORSHIP AGREEMENT FORM

Thank you for sponsoring the Asia Pacific Regional Internet Conference on Operational Technologies. Please complete the following form then fax it to Taiwan Network Information Center (Fax: 886-2-2396-8832), and mail the original form to Ms. Gaby Lee at 4-2F, No. 9, Section 2, Roosevelt Road, Taipei 100, Taiwan. Furthermore, please e-mail both the color GIF Logo (including the color number) and the black and white version of Postscript Logo to the Congress Secretariat at secretariat@apricot2008.net.

This contract is assigned by the host of Asia Pacific Regional Internet Conference on Operational Technologies (later referred as APRICOT 2008), the Taiwan Network Information Center.

Company Name: _____

Contact Name: _____

Contact Address: _____

Telephone / Fax: _____

Contact E-mail: _____

Company Website: _____

SPONSOR OPTION

_____ hereby agrees to sponsor Asia Pacific Regional Internet Conference on Operational Technologies (APRICOT) that is to be held at the Taipei International Conference Hall on February 20th through February 29th of the year 2008. Please select the following option

1) [   ] Pinnacle Sponsor   USD 50,000
2) [   ] Diamond Sponsor   USD 30,000
3) [   ] Platinum Sponsor   USD 20,000
4) [   ] Gold Sponsor   USD 10,000
5) [   ] Silver Sponsor   USD 5,000
6) [   ] Free Sponsor $ _____   USD 1,500~
7) [   ] Opening Social Event Sponsor   USD 30,000~40,000
   [   ] Closing Social Event Sponsor   USD 30,000~40,000
8) [   ] Lunch Sponsor for February ___   USD 7,500~10,000
9) [   ] Internet Supporting Sponsor
10) [   ] PC Supporting Sponsor

DUE DATE OF SPONSOR ITEM

Sponsor items should be paid before **January 31, 2008**.

Sponsor approval signature

Signature of company representative

Name   Position

Sponsor department

Date

Company Stamp:

Payment

Please choose a form of payment from the following:

1) Wire Transfer

Upon completion of wire transfer, please contact the event Secretariat Ms. Gaby Lee at +886-2-2341-1313 ext 700 or fax a copy of the receipt at +886-2396-8832 for confirmation.

Bank Name: MEGA International Commercial Bank
Branch: South Taipei Branch
Bank Address: No. 9-1 Sec. 2, Roosevelt Road, Taipei 100, Taiwan
Account: Taiwan Network Information Center (Special Account For APRICOT2008) Ltd. Inc.
Account number: 03010272146
Swift number: ICBCTWTP030
Address: 4-2 F, No. 9, Roosevelt Road, Section 2, Taipei 100, Taiwan
Phone number: +886-2-2356-8700

2) Check

Payable to: Taiwan Network Information Center
Mailing address: Ms. Gaby Lee
                 4-2 F, No. 9, Roosevelt Road, Section 2, Taipei 100, Taiwan

Note:
If the conference is cancelled due to typhoon, earthquake, flood, fire or other causes beyond the control of the host, the host of APRICOT 2008 reserve the right to cancel the conference within 14 days prior to the conference. If this should happen, the host will return the sponsored item after deducting the expenditure occurred. The deduction should not exceed 20% of the original sponsorship.