

Home Network and Its Related Service



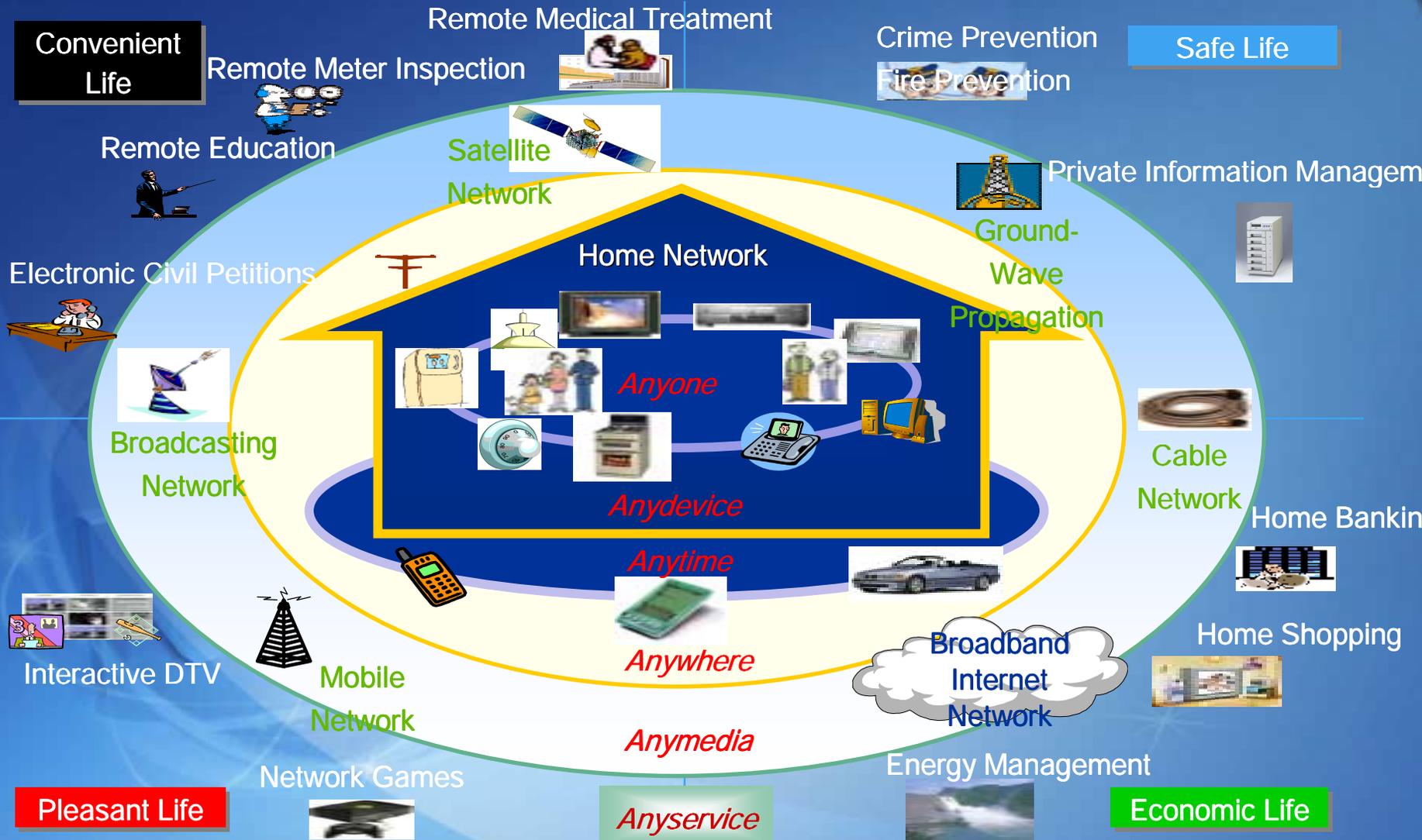
2005.2.21

Lee, Yeong-Ro

Email: lyr@nca.or.kr

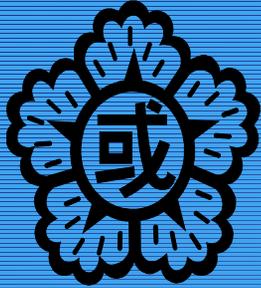
Home Network Overview

Concept of Digital Home





Digital Home Realization



Digital@Government



Digital@Office



Digital@School

Service
Connection

Service
Connection



Digital@Vehicle



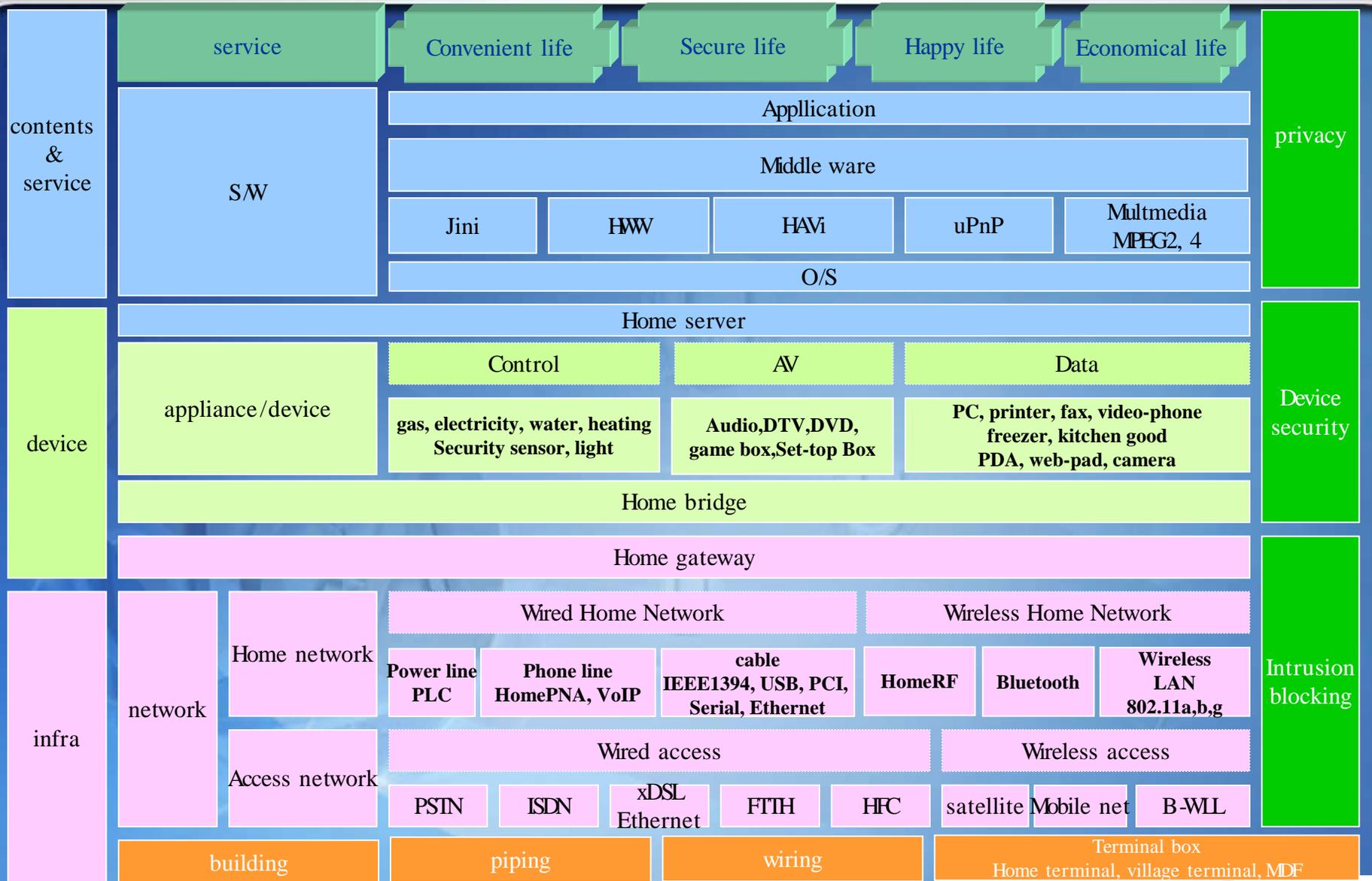
Digital@Home



Digital@Street

Digital Home is content provider & consumer

Home Network Component



Major Services on Home Network

Service	Summary	Service Type
Home Automation	Automatic and remote management of various convenient facilities at home	<ul style="list-style-type: none"> ◇ Home appliances control/ lighting devices control ◇ Digital meter inspection/ energy management ◇ Automated entrance/exit control
A/V Service	Digital audio/video broadcasting and various extra services	<ul style="list-style-type: none"> ◇ Digital satellite broadcasting ◇ VOD/AOD/GOD services
Data Service	Information providing services such as news, weather, fortune telling, etc., and transaction processing services such as T-Commerce, etc.	<ul style="list-style-type: none"> ◇ SMS/MMS ◇ Messenger ◇ News/Weather/Fortune Telling/ T- commerce
Application Service	Remote medical consulting with a doctor and health examination/ Health management services	<ul style="list-style-type: none"> ◇ Remote medical consulting ◇ Health examination/ Health management

Major Services on Home Network

Service	Summary	Service Type
Internet Service	Online and TV services on the Internet by using broadband Internet network	<ul style="list-style-type: none">◇ Broadband Internet services◇ Internet TV
Home Security System	Safety services through various sensors (UV detectors, front door magnetic detectors, gas detectors)	<ul style="list-style-type: none">◇ Front door detection/ Fire detection◇ Gas/ short-circuit detection◇ Emergency notice/surrounding areas detection
Public Service	Public services through connection between the national information network and the administration network	<ul style="list-style-type: none">◇ Internet administrative services◇ T-Government◇ Roads/transportation/location information services

Home Network Direction

Location-based Digital Home Service

Situation Recognizing Digital Home Service

Intelligent Digital Home Service

2003

2005

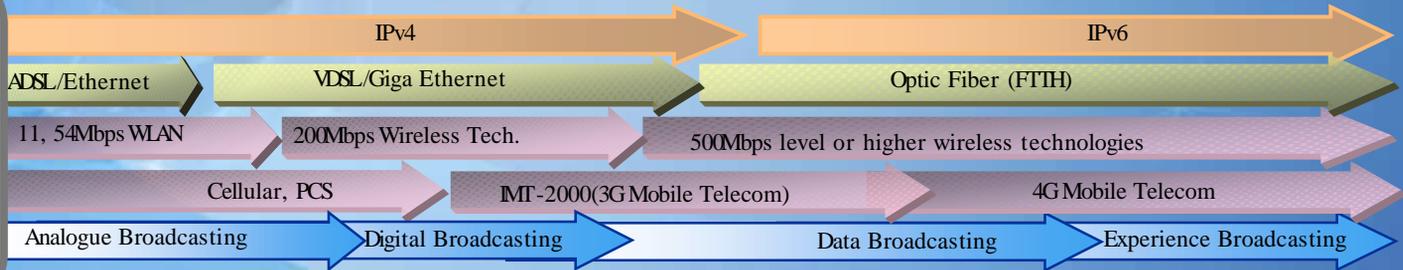
2007

2012

Integration

Intelligence

- Information Home Appliances
- DTV
- Tablet PC
- Home Gateway
- Game Machine
- Home Server



Home Network Trial Projects

Industry Dynamics

“Triple Play Service”

Telco(Mobile)

Telephone Svc.

Telecom area

Mobile Internet Svc.

Construction

Broadband Internet

Telephone(VoIP)

HA-based digital home svc.

CATV

Telco(wired)

Digital Home

Broadcasting service

Broadcasting area

Broadband Internet service

Telecom area

Telephone service (VoIP)

Broadcasting Svc.

Broadcasting area (svc. Not avail.)

Broadband Internet

Telecom area

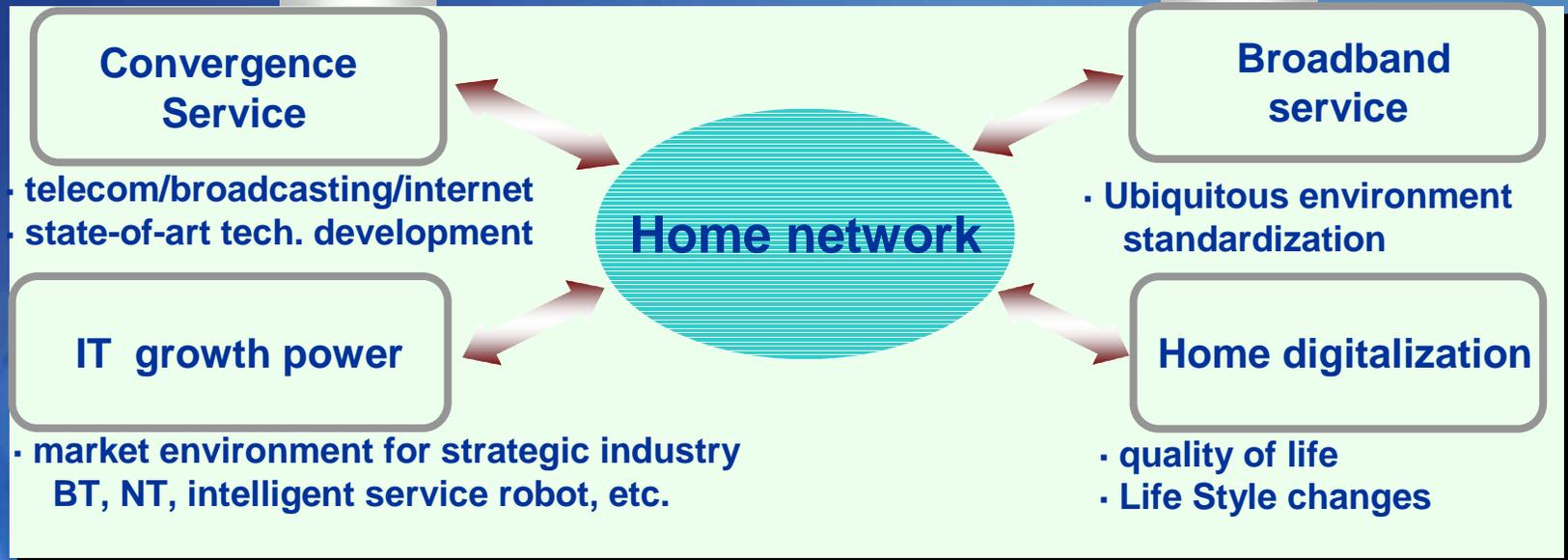
Telephone Svc.

Why Home Network is Important

- Home is the source of New Info-comm services
 - Mobile, Home, Office(Work)
 - Many info-comm devices at the Home
 - New service chances from Home
- Home Network (Digital Home) has 'Integrated' feature itself, once introduced then huge impacts on industries
 - Construction, Home Appliances, Energy, Telecom, Broadcasting(Cable), Security, etc
- Broadband Home Access is one of the BcN's Goal
 - Quality Guaranteed Service can change people's life style in the Future

Vision

10M households Home Network diffusion



Trial project cooperation with 2 consortium

Service model development

Broadband access(wired, wireless)

Device/service Standardization

Home network emblem

Long-term tech. development

Consolidate legislation

Goal & How

Goal

- Service model development, market promotion
- Verify Compatibility and interoperation among various types of devices, vendors, services
- Make people realize “home network” is easy to use and useful as commodities

How

- Each consortium consists of various industry players
 - participation of major players from a variety of industries such as construction, home appliance, telecom, broadcasting companies
- Matching fund b/w Gov. : private consortium (1 : 2+)
- Results of trial projects transferred to Standardization activities

Plan by Stage

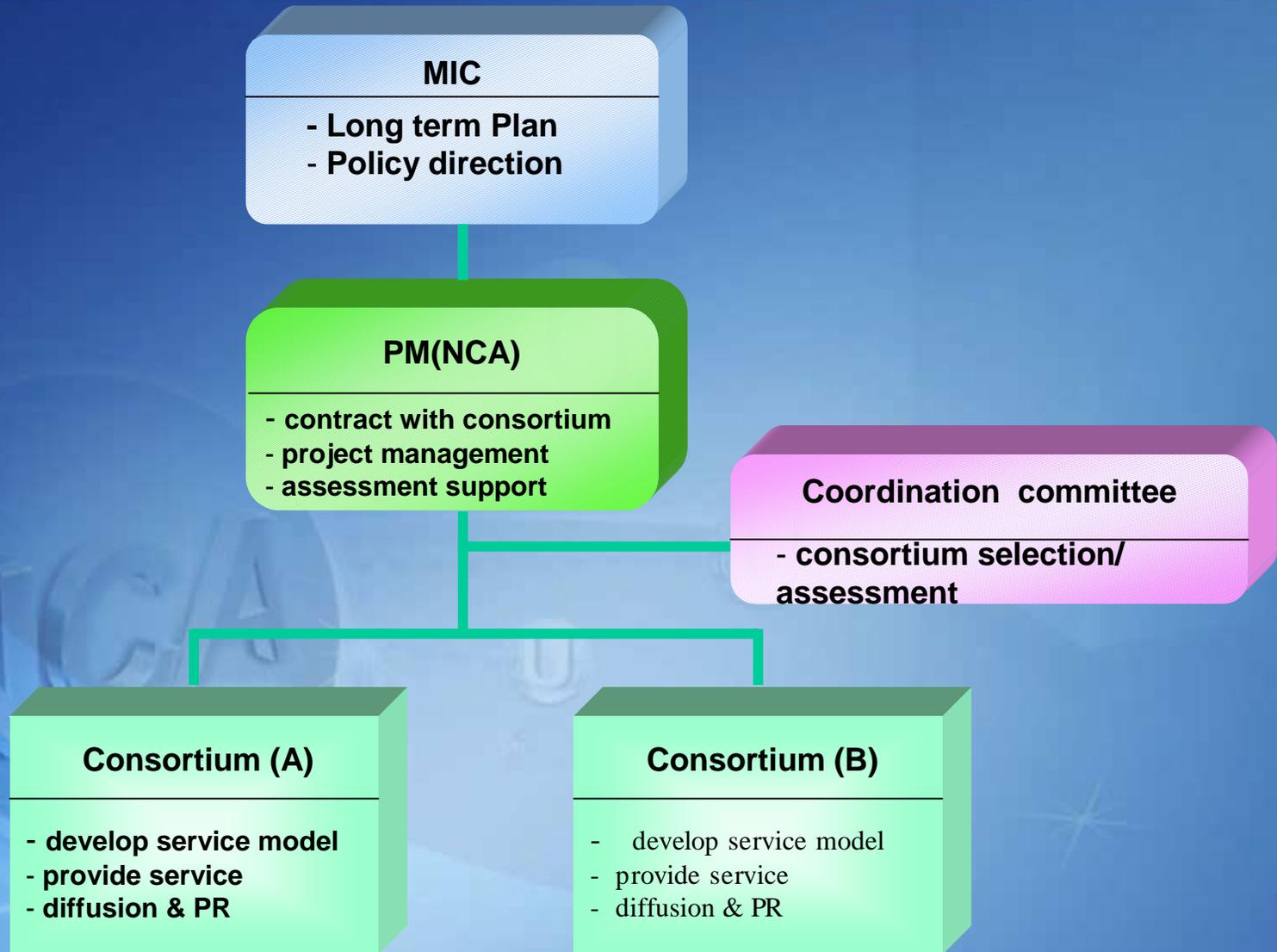
● 1st stage : 2003. 7 ~ 2004. 12

- Service model development (home network enabler)
 - . Based on existing IT infra, apply existing tech.
 - . Web service on Various non-PC devices
- find compatibility issues & how-to-solve

● 2nd stage : 2005. 1 ~ 2007. 12

- Enhanced Service model development
 - . Based on BcN, Ubiquitous & IPv6
 - . User friendly services with Intelligence, voice•video recognition
- apply & verify compatibility solution from 1st stage

Roles



1st Stage Trial Project

Government driven trial project to find Killer Application

Region

5 major provinces including capital city area

users

1,300 homes (Apartment complex, private house)

Providers

2 consortium (KT, SKT) 80 participating companies

funding

32.5Million (Government : 4.5M, Consortium : 28M)

service

45 services (HA, Home security, Interactive DTV, Infotainment)

Consortium Status

Category	K T	S K T
Funding	15M (Government 2M)	17M (Government 2M)
Partners	42 companies & organizations	37 companies & organizations
Object	700 homes	600 homes
Region	Seoul area(8 sites), Daegu(2 sites), Gwangju(2 sites)	Seoul area(5 sites), Daejon(1 sites), Busan(1 sites)
Service	21 services	24 services

Partners & Roles

Category	K T	SKT	Roles
Telecom	KT, KTF	SKT, Hanaro telecom	Network & Platform
Broadcasting	KBS, MBC, Skylife	SBS, CJ Cable Net	Contents, Convergence technology
Construction	Samsung, Hyundai Construction	Daewoo, Lotte, LG Construction	Site, home infra building
Appliance	Samsung Electronics, Linnai	LG Electornics, Daewoo Electronics	Appliance & device compatibility
Solution	Komax, S-one, Hyundai Home shopping	SKC&C, Bit Computer	service, technology development & deploy
Local Gov.	Daegu city office, Gwangju city office	Busan city office, KU hospital	PR, Administrational support, public service support

Trial Project Services

KT Consortium

SKT Consortium

interactive
DTV
service

T-Commerce

T-Poll

Remote
control

Lighting, temperature,
curtains

IHA

T-Edu.

T-Mobile

Intelligent robot automatic control

T-Gov..

ESG

Remote meter
inspection

Electricity, gas, water supply

Smart Card

Entertainment

HDTV, network game, personal
broadcasting

Local information, domestic
information management

VOD

Movies, EOD, COD

Infotainment
Service

Customized Information

Home safety

Security, remote monitoring,
officers dispatch

Customized A/V

Remote
medicine

Health management

Network games

Protection

Pets, children, the elderly, etc.

IP-multicast Broadcasting

Fire prevention

Short-circuit, water leakage and
gas leakage deterrence

Trial Project Services

KT Consortium

Medicine/
Health

Health exam/ health
management, remote medical
consulting

Home
Automation

Living devices control,
information home appliances,
visitors

Energy management, remote
meter inspection

Home
Security

Home viewer/Home
monitoring

Intrusion detection and
officers dispatch/ fire
prevention and officers
dispatch

SKT Consortium

Communicati
ons and
messaging

VoIP, wired/wireless
connected video conference

SMS, MMS

Information
Providing

Local information,
customized information,
remote education

Remote e-
commerce

T-Commerce, T-banking, T-
stock

Telematics

Bus schedules, vehicle
security, vehicle anti-theft

Public
services

e-Government services



Device Location in Home



Service UI (example)

❑ Interactive DTV service : ACAP data broadcasting standard

T-Commerce

오늘의 상품
제주 한라봉 10kg

상품코드 A4588798
상품명 제주 한라봉10kg(10~13개)
가격 63,000원 (3개월 무이자)
판매가 한국
제조원 다원유통

수량 1개

주문하기

초록향기 가득한 토성으로의 여행

T-Mobile

Mobile Download

2004. 8. 18 케그 콘서트
Y 케그 콘서트

Y 리얼로리 400원

Y 블링그림왕기 2000원

T-Poll

제2회 아내를 만나다
이혼반대투표
시청자 여러분을 바랍니다

시청자 배심원

이혼찬성
이혼반대

결과보기
이용안내
메뉴
나가기

T-Education

EBS 장학퀴즈

퀴즈 참여 결과

최종점수 280 점

acsu00djd 님

참여자 평균점수 220 점
출제율 100 점
내 순위 37 위

금주의 퀴즈왕 (동점일 경우 추첨을 통해 선정)

순위	ID	점수
1	jskdkj	450
2	jskdkjbase00	420
3	dkkaseoff	360

Appliance (example)

Pet care



Digital door lock



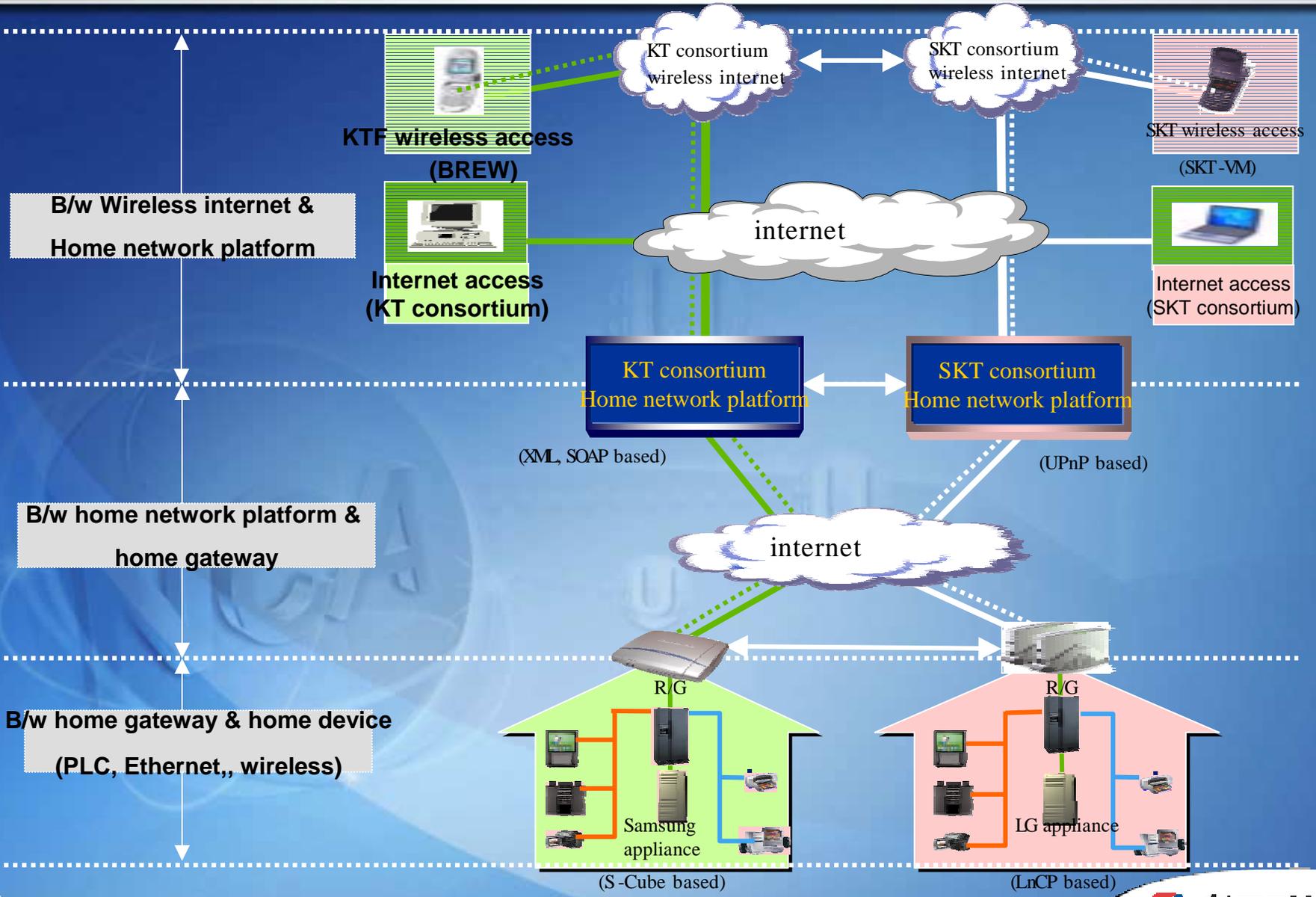
Gas control



Tele-medicine



Compatibility Issue



Expected Result

Home : Pleasant & Convenient Info. Life Space
Individual : Real Digital Life

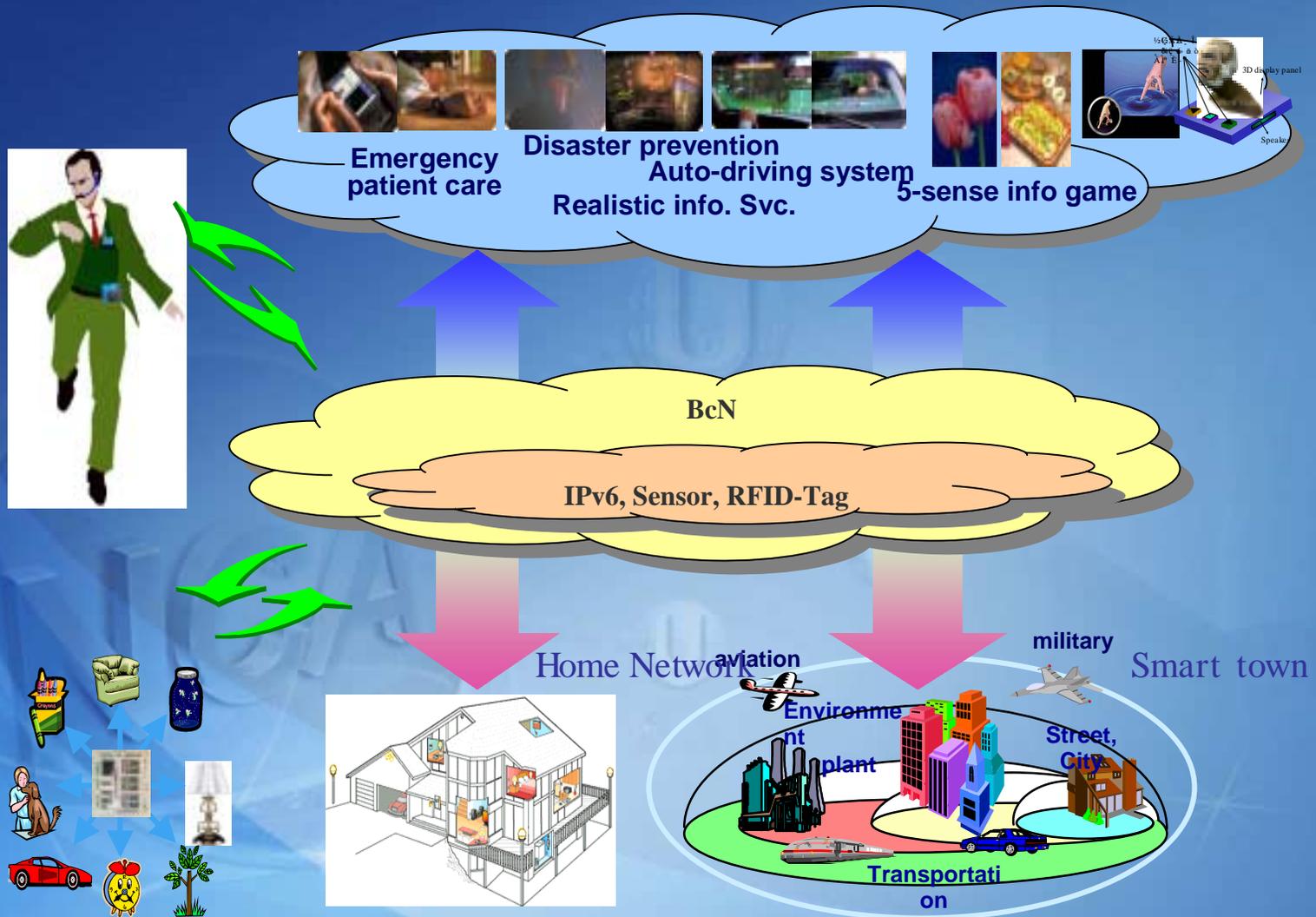
Today

Home Network

Tomorrow



Expected Result





Thank You!